













## **Local Government in Estonia**

Estonia is territorially divided to counties, rural municipalities and cities:

- 15 counties
- 213 municipalities
  - 30 cities
  - 183 rural municipalities
- Two thirds of local government units have less than 3000 inhabitants
- Tallinn 435 000 (our capital), Tartu 100 000, Narva 66 000, Kohtla-Järve 45 000, Pärnu 44 000 inhabitants



## The functions of local government

- Basic education
- Culture and sports
- Social welfare services
- Housing and utilities, the maintenance of infrastructure
- Environmental protection and waste management
- Spatial planning and construction activities
- Maintenance of law and order
- Other functions



## **Tartu – City of Good Thoughts**

- Estonia's secondlargest city
- Research and education centre
- Centre of medical and biotechnological landscape
- Important commercial centre
- Increasingly popular tourist destination



- Tartu first mentioned in written: 1030
- City rights: 1253
- Area: 38.8 km<sup>2</sup>
- Population: 100 000



## **Tartu – City of students**

- 20% of the population are students (~23 000)
- 11 higher educational institutions
- Tartu University founded by Swedish King in 1632





## **Tartu - high Science Potential**

- Tartu educational and science centre of northern Europe since 1632 when the University of Tartu was founded
- Internationally well-known centre of research
- AHHAA Science Centre the largest in the Baltics
- The majority of R&D activities related to life sciences and medicine are concentrated in Tartu
- More than 60% of the total Estonian research potential is concentrated in Tartu



## **City administration**

#### **City Council**

• 49 members

#### **City Government**

- 6 members (the Mayor + 5 Deputies)
- 12 departments





## More facts about the City Government

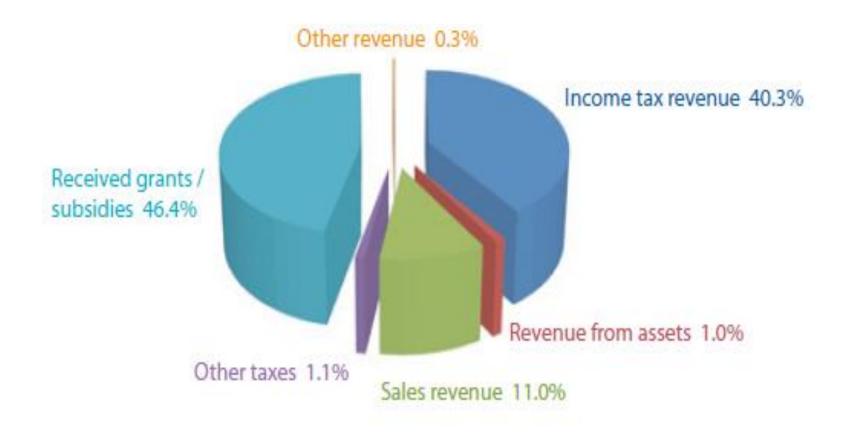
Organizational structure: 80 units

- City Government: 12 departments
- 30 kindergartens
- 21 schools
- 1 vocational school
- 2 museums
- 1 library
- 5 youth centres
- 5 social care centres
- 3 others

Total number of employees is ~3600

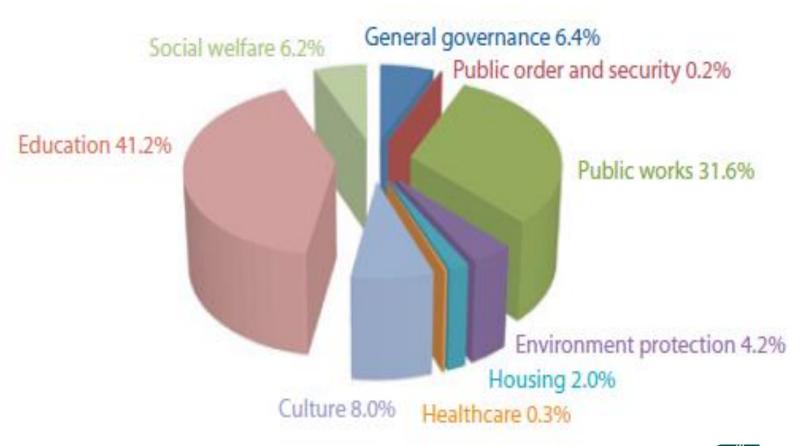


## City budget – revenue 142 million euros





## **City budget - expenditures**





## The Twin Towns of Tartu

Tartu has 16 twin towns and four partner towns (twinning agreements were ratified with Aigina in Greece and the administration of the Vassili Island of St. Petersburg in 2006, with Siena in Italy in 2010 and with Ningbo in China in 2011).

#### The twin towns are:

- Tampere, Turku and Hämeenlinna in Finland
- Uppsala in Sweden
- Lüneburg in Germany
- Pskov in Russia
- Ferrara in Italy
- Salisbury in the USA
- Bærum in Norway
- Frederiksberg in Denmark
- Hafnarfjörður in Iceland
- Veszprém in Hungary
- Kaunas in Lithuania
- Deventer and Zutphen in the Netherlands
- Rīga in Latvia







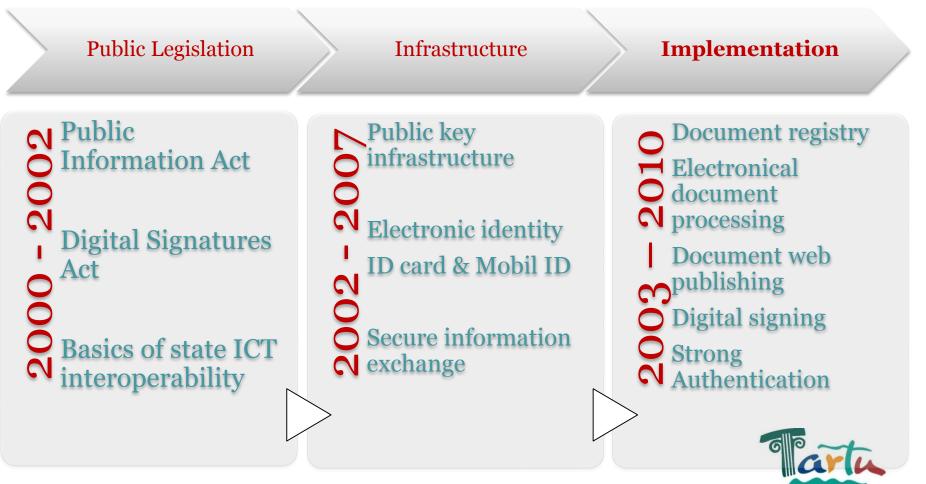








## eTartu roadmap



city of good thoughts

## What is eTartu based on?

- Development of the state IT infrastructure has been the basis for rapid progress
- We use centered state solutions, when possible
- Our systems are built to query basic data from national registers
- Our systems are based on an electronic identity and secure information exchange
- Most of our main procedures are done digitally
- All original documents are digital (copies in paper)



## What is eTartu based on?

- E-services are based on legal grounds
- A big part of the citizens of Tartu communicate to the municipality electronically
- Digital signature and mobile ID are very popular identifying applications in Estonia
- Today, all documents of the Tartu City Government are signed digitally



## **Once upon a time**

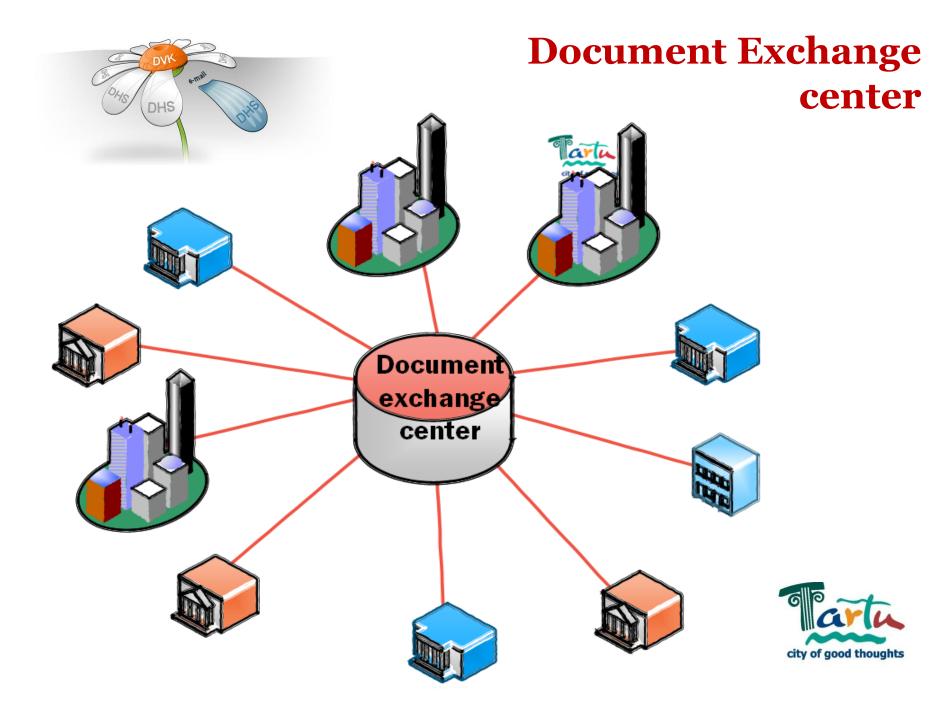




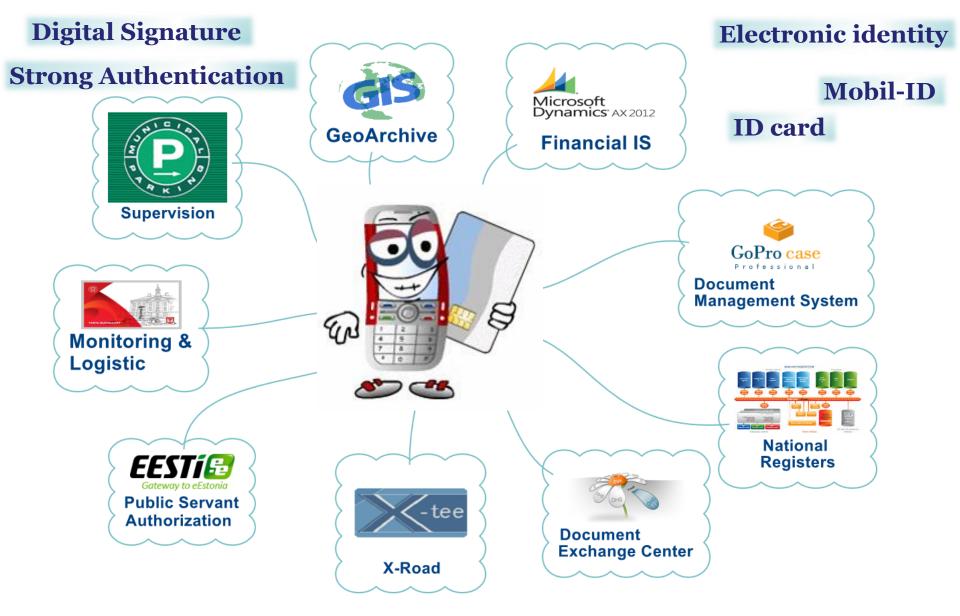
## GoPro – Not just a DMS

#### **Strong Authentication**





## eServices for public servant



## **Financial IS**



- Financial Informatsioon System was implemented in 2000
- Electronic processing of invoices was implemented in 2011
  - GoPro is used for processing invoices
  - Axapta is used for issuing invoices and making payments

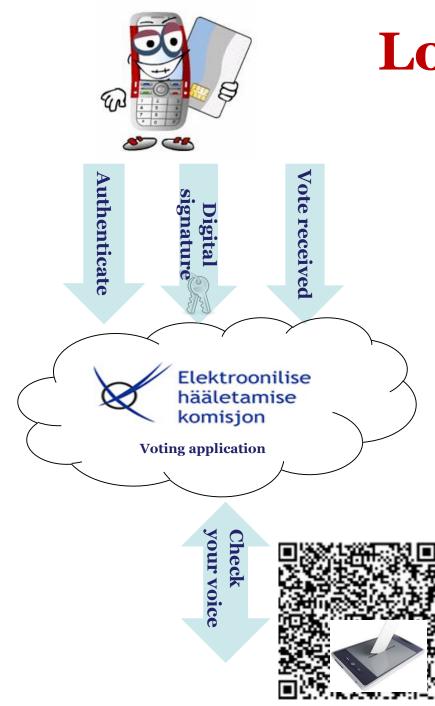


# **Municipal Parking**



- Mobile app for public servant
- Car verification from National Car Registry through secure x-Road
- Parking permit verification by strong authentication
- Signing penalty decision by Mobile-ID on the street
- Penalty Decision 
  Processing





# Local Government iVoteing

- Strong authentication
- Choose canditate and confirm your choice
- Vote encrypted and received
- When in doubt, check your vote

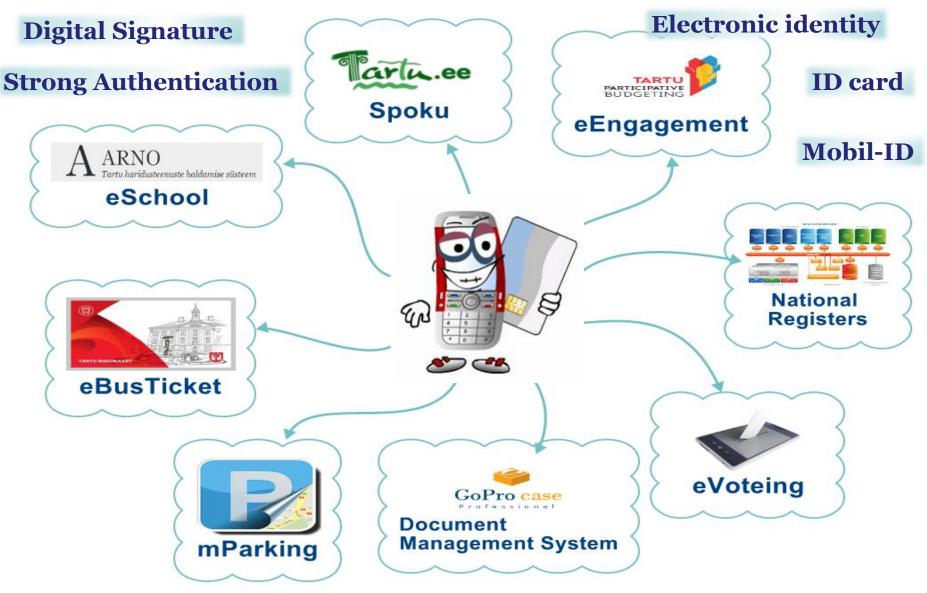


# **Benefits of iVoteing**

- IT is central state solution
- Was first introduced in 2005
- Only voters with registered addresses are eligible
   National Population register is used
- Increased participation in the elections
- Faster counting and less spoiled ballots
- Enables voteing with strong authentication independent of time and place
- Helped to attract young people to vote



## **Electronical services for citizens**





## What is SPOKU

- Parents can confirm their child's participation and preferences for the activities
- Activity clubs can submit applications for subsidy and submit activity reports
- City has an overview of subsidies

city of good thoughts



## **Benefits of SPOKU**

- Child's hobby activities are authorized by their parents
- The subsidizing of intrest/activity clubs is based on verified data
- Spoku can be used for the submission of applications in different fields





# What is ARNO?

- Automatic placement of children into schools by region
- Vacancies accounting system for schools and kindergartens
- Kindergarten places queuing system
- Meal planning in the School and Kindergarten
- Application for financial support for children going to school





# How it works?

National Population Registry

Asks for children's data from Population register



Asks for spatial data from Google Maps

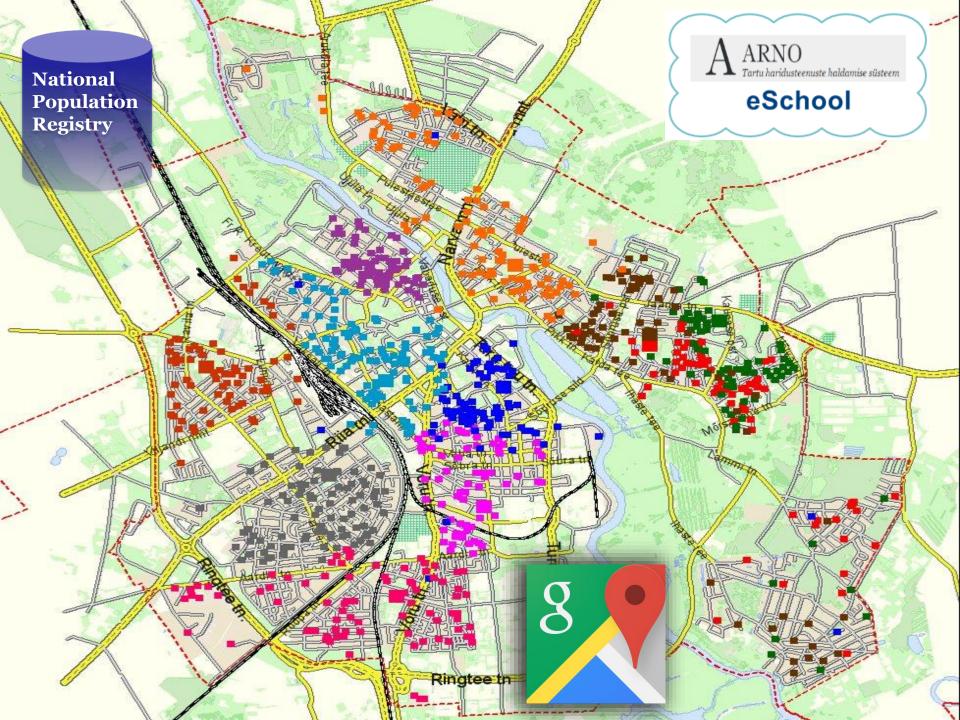


Calculates the distance of the home from all schools.

Places the child to the nearest school



The results are published Parents have the opportunity to apply for another school



## A ARNO Tartu haridusteenuste haldamise süsteem



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- Static service areas did not take into account the capacity of schools
- The number of pupils is growing in Tartu and a lack of places has been forecast
- Service areas did not allow for sufficient flexibility, since one school could not necessarily accommodate all of the children enrolled in it, while another school may have been half-empty
- The fact was that some schools were required to enrol all of the children living in the area despite not being able to accommodate them



# **Geographic IS**

- First GIS database 1991
- First public mapserver 2002
- Unified address database
- GeoWeb data exchange 2005
- Geo-archive 2011





## **Tartu area Geo-archive**

- preparation 2010-2011, development 2012
  - funded by Enterprise Estonia and European Economic Area Regional Development Fund
  - Tartu city as the principal partner in software development
- processing of geodetic survey data and archiving the records

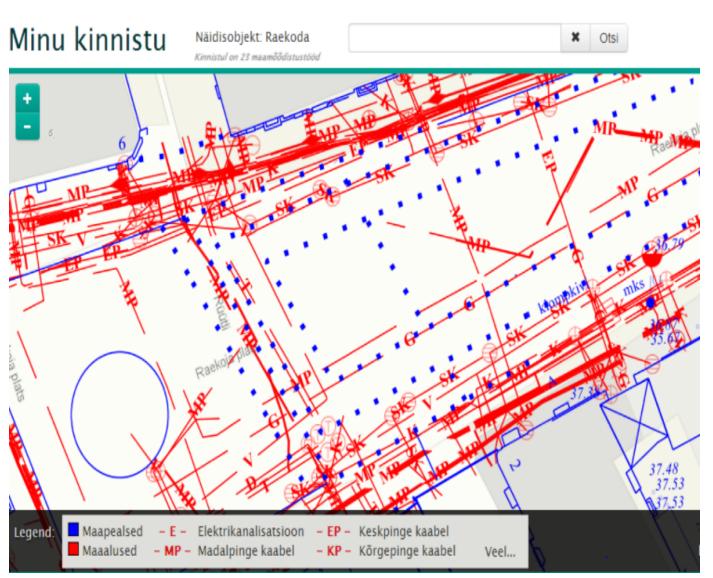
 5 rural municipalities also participate and several others have taken interest in the project

- creating a database with 1:500 scale maps
  - Geo-archive contains over 17 000 land survey records





## Geo-archive citizen interface



Geo-archive citizen interface allows the citizens to view the data on underground infrastructures pertaining to their real estate

The first application created in co-operation with the local IT enterprises in the context of Smart City Lab





## **eBusTickets**

- From 1 September 2015, the City of Tartu is using a modern ticketing system which is already in use in many places throughout Estonia and Europe.
- The new system will charge the passenger the cheapest price, up to the price of a full day ticket
- Using a registered card also ensures that your credit is preserved in the event of your losing your card.
- Student Cards can be used as eTickets







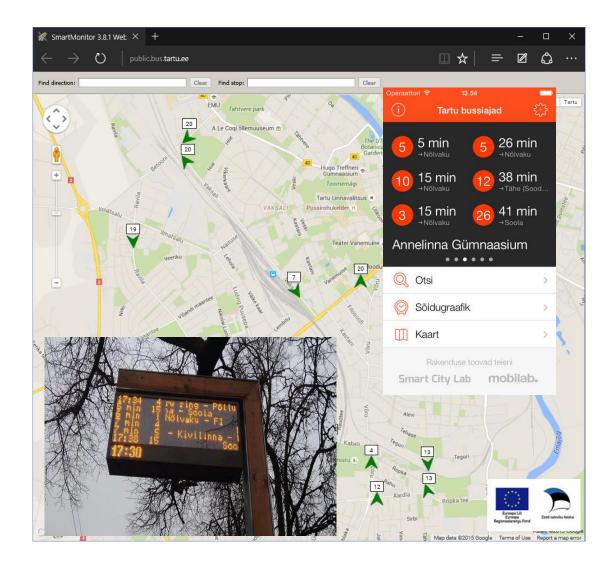
## eBusTickets

- You can load money onto your card:
  - at sales points,
  - online at <u>www.pilet.ee</u>
  - via mobile phone by sending SMS or by dialing 1322
- You can connect family members cards to your card





# Supportive services for public transport



Realtime monitoring

App to find bus shedule based on your location

Bus stop info monitors





## eEngangement

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- Tartu is the first city in Estonia that opens up its budget decision process for citizens
- The process was developed in collaboration with e-Governance Academy (eGA)
- Citizens of Tartu can decide how their city should spend 1% of next years's investment budget



## eEngangement

- We use central state solution VOLIS
- Authorization and rights for the users are held in the central state portal (eesti.ee)
- VOLIS uses ID-cards and mobile ID
- Supports every step of our participative budgeting process





## eEngangement

Stages of participative budgeting I. Information day II. Gathering ideas **III.**Technical preparation **IV. Discussions** V. Introducing ideas VI. Public vote **VII.Implementing idea** 



## **Successs factors of digital cities**

#### Digital cities need smart administrations

- Small municipalities are good incubators for new esolutions
- In Tartu, communities and citizens are very close to the municipality as everyone knows everyone

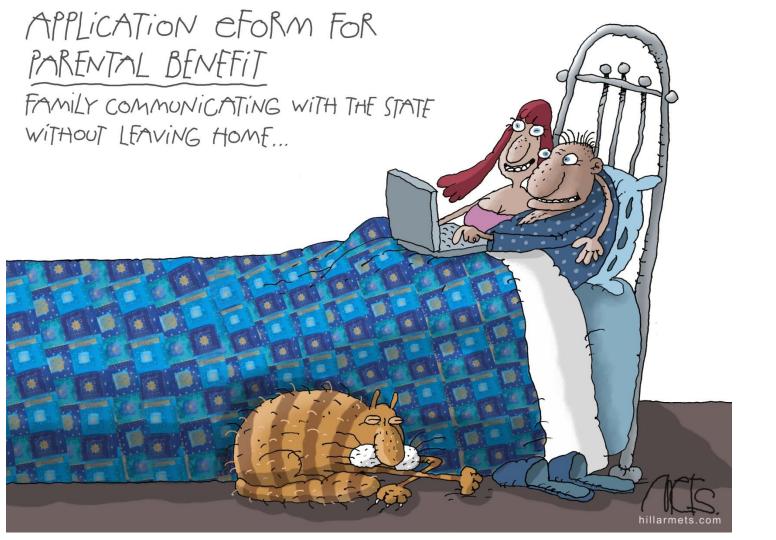
#### Municipality adapts to the e-needs of the community

- The more open the governing of the city, the more secure and aware is the citizen
- The salary of the mayor is only interesting till it's not openly visible
- Citizens and communities need to be engaged with the creation of e-services

#### E-involvement creates new networks and a million new ideas

- Citizens are not only needed for voting at the elections
- We need to be where the citizens are in the internet!
- Citizens enjoy wellprepared e-involvement and they happily participate







# Let's meet in the city of good thoughts!

You can have a glimpse of our doings on our webpage:

#### www.visittartu.com

- Information available in 12 languages
- Everything concerning accommodation, dining, entertainment, transport etc.

#### www.tartu.ee

 Information available in Estonian, English, German, Finnish, Russian

http://smartcitylab.eu/frontpage/



## Thank you for your attention!

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